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| <b>Meeting</b>   | Cedar Park FFA Alumni Meeting  |
| <b>Date/Time</b> | 12/17/2024 at 6:30 PM  |
| <b>Location</b>  | Cedar Park High School (Mr. Russell's Room 4014A)  |
| <b>Attendees</b> | Desoree McDougal – President<br>Becca Dietz – Vice President<br>Morgan Miller – Secretary<br>Terry Johnson, Jerry Johnson, Ashley Evans, Myles Russell |

| <b>Agenda Item</b>            | <b>Meeting Minutes and Discussion</b>  |
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| <b>Call to Order</b>          | At 6:30 pm by Desoree.   |
| <b>Budget / Bank Balances</b> | <ul style="list-style-type: none"> <li>• After ~\$50K income and ~\$21K expenses this year, leaves us with ~\$28K. <ul style="list-style-type: none"> <li>◦ Would like to carry over \$4,000 to start next year and have still have \$3,000 in outstanding scholarships from last year. This leaves us with ~\$21K available to spend for the remainder of the year.</li> </ul> </li> <li>• Have allocated \$18,000 for show payouts. \$5,050 was paid at WCLA. This leaves us with ~\$13K for GLFFA payouts.</li> <li>• We brought in \$1,492 at the CPFFA Jackpot Show concessions table. After \$503 expenses, was a \$989 profit.</li> <li>• We roughly broke even after receiving membership dues and paying state and national FFA dues and yard signs.</li> <li>• Are looking into the football concessions payment. The budget sheet should reflect additional income of \$800.</li> <li>• Checking account balance is \$32,250.54.</li> <li>• Savings account balance is \$5,945.21.</li> </ul> |
| <b>Scholarships</b>           | <ul style="list-style-type: none"> <li>• As noted above, still have outstanding scholarships from the 2023-24 school year.</li> <li>• One scholarship is in question due to absence of necessary educational fees from ACC. This leads to the idea of carrying it over for future use or pay for other expenses. Further discussion is needed.</li> </ul>  |
| <b>Senior Pictures</b>        | <ul style="list-style-type: none"> <li>• With the upcoming yearbook deadlines, need to get senior group and candid photos taken.</li> <li>• We will need to create the yearbook ad ourselves.</li> <li>• Although multiple templates available, we are limited in the number of images per ad. The template with max images has only 12 picture spots and a text box.</li> <li>• Concerns raised regarding ability to get all seniors in same place at the same time.</li> <li>• Raised question of whether to have all FFA students included instead of just seniors, then who to include according to different definitions of 'FFA member'.</li> <li>• Will plan on including all active FFA members involved in the project barn, CDE, LDE, SDE, and Ag Mech as well as those</li> </ul>   |

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|  | <p>seniors active in years past.</p> <ul style="list-style-type: none"> <li>• Mr. Russell is going to coordinate getting appropriate students together for photos, either in one large or multiple small groups.</li> <li>• It was stressed that we need an updated show team photo for Nathalie's Donuts to show appreciation for their continued support.</li> </ul>   |
| <b>Merch Store</b>                           | <ul style="list-style-type: none"> <li>• JM Tees has been contacted and a rough draft store is online.</li> <li>• Members agreed to remove last year's shirt design and go with the standard chapter design in addition to this year's student and alumni designs.</li> <li>• Will remove pink colored shirts and add gray to existing green, white and black colors.</li> <li>• Members stressed importance of getting store online sooner next year. Difficulties with limited time and people to work on shirt designs was acknowledged for this year's delay.</li> </ul>   |
| <b>Banquet Silent Auction</b>                | <ul style="list-style-type: none"> <li>• The logic of auctioning store-bought items was questioned.</li> <li>• Mr. Russell advised that originally, students created the items that were sold and proceeds went to the students' funds. <ul style="list-style-type: none"> <li>◦ Years ago, alumni offered to run auction, collect money and write a check to students. Eventually, alumni started keeping the funds.</li> </ul> </li> <li>• All members agreed to return the silent auction to the students. Students will create items to sell, run the auction and collect/keep the funds.</li> <li>• John Stedman offered to donate WCLA baskets as auction items.</li> </ul>  |
| <b>New Member Recruitment and Engagement</b> | <ul style="list-style-type: none"> <li>• It was noted that the number of student and (therefore) parent numbers have diminished over the last several years.</li> <li>• Differing opinions were expressed as to whether demographics is playing a role.</li> <li>• Mr. Russell noted the difficulty of justifying raising an animal with cost of purchase and feeding of animals and the lack of returns from show payouts.</li> <li>• Mr. Russell also pointed out the capped number of students in his classes. This limits the number of students that can be in FFA.</li> <li>• Mr. Russell also noted that his classes focuses on ag mechanics. While this increases the mechanical side of CP FFA, it shifts focus away from the animal side.</li> </ul> |
| <b>Spring Fundraiser</b>                     | <ul style="list-style-type: none"> <li>• Discussion about the possibility of having a spring fundraiser.</li> <li>• Reasons included: <ul style="list-style-type: none"> <li>◦ having more money to give to the students</li> <li>◦ the uncertainty of guaranteed funds generated next year.</li> </ul> </li> <li>• One idea (as discussed several times before) was a chili cook-off and cornhole competition.</li> <li>• It was suggested that we double the spring fundraiser as a new member recruitment, encouraging middle school students and interested high school students to attend.</li> </ul>   |
| <b>Pet Clinics</b>                           | <ul style="list-style-type: none"> <li>• Upcoming clinic dates:</li> </ul>   |

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|                    | <ul style="list-style-type: none"> <li>○ January 28, 2025</li> <li>○ June 24, 2025</li> <li>○ September 23, 2025</li> <li>• Terry will be able to help through this year but will be leaving after this school year. A new coordinator will be needed.</li> <li>• Stressed signs need to be put out 14 days prior to clinic to maximize visibility. <ul style="list-style-type: none"> <li>○ Desoree has stickers for the signs that allow for customizing the clinic date so that we're not limited to the 7 days beforehand.</li> </ul> </li> <li>• We have 25 new signs to put out.</li> <li>• The sign placement map we have is old and was created with a UDS mapper. Would like to implement new mapping tool to organize and expand our advertising area.</li> <li>• Need to continue to utilize the apartment complexes and assisted living places that have put up posters in the past.</li> </ul> |
| <b>Adjournment</b> | <ul style="list-style-type: none"> <li>• Motioned at 8:11 pm by Desoree. Seconded by Morgan.</li> </ul>   |