

Meeting	Cedar Park FFA Alumni Board Meeting
Date/Time	1/11/2024 at 6:30 PM
Location	Maggiore's Restaurant (1420 Cypress Creek Rd)
Attendees	Terry Sanders – President Morgan Miller – Secretary Shawn Jones – SRE Promotions

Agenda Item	Meeting Minutes and Discussion
Call to Order	<ul style="list-style-type: none"> At 6:34 pm by Terry.
Truck and Tractor Show	<ul style="list-style-type: none"> Discussed Shawn's main concerns getting closer to date of show. <ul style="list-style-type: none"> Finalization of the Logo: As we are three months from the show, Shawn's main concern is the logo. Without a logo, he is unable to distribute flyers, unable to launch the website, and hampered in attracting sponsors. Shawn strongly advised to move forward with an outside designer. Terry and Morgan reluctantly agreed. Website Development: Morgan advised that website was almost ready. He needed the logo and Square payment links to go live. Attendees browsed pages of website. Completion of Sponsorship Letter: Morgan advised that the sponsor letter had been edited by Jerry Johnson. Shawn reviewed letter and approved with one minor change, replacing 'handout' with 'dashcard'. (update: Shawn also changed the sponsorship deadline from January 31 to March 31) Shawn stressed the need to have sponsor payments processed within 48 hours. Shawn reviewed the unique vehicle attractions that he is lining up for the show. Shawn discussed the need for social media. He can help with this but will need permissions to update the Facebook page. Terry to inquire into Facebook account administrator and ensure Shawn's access. Morgan showed his envisioned check-in process and web app for the day of the show. Plan on having dashcards pre-printed on card stock to distribute upon vehicle check in.
GLFFA	<ul style="list-style-type: none"> Show is coming up soon on January 18-20. Terry to be on site this week to help get tents ready.
2024-25 Alumni President	<ul style="list-style-type: none"> Terry is stepping out, need to start looking for new president. Elections are in April and they would take over in May 2024.
Adjournment	<ul style="list-style-type: none"> Motioned at 7:51 pm by Terry. Seconded by Morgan.